



AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

MEETING DATE	2017-09-06 10:05 - School Board Operational Meeting
AGENDA ITEM	ITEMS
CATEGORY	EE. OFFICE OF STRATEGY & OPERATIONS
DEPARTMENT	Grants Administration

Special Order Request	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
Time	
Open Agenda	
<input checked="" type="radio"/> Yes	<input type="radio"/> No

ITEM No.:
EE-2.

TITLE:
Letter of Agreement with the Dairy Council of Florida

REQUESTED ACTION:
Approve the Agreement between The School Board of Broward County, Florida, and the Dairy Council of Florida. The Agreement begins the day after School Board approval and ends on July 31, 2018.

SUMMARY EXPLANATION AND BACKGROUND:
The Dairy Council of Florida, in partnership with the Miami Dolphins, have selected Broward County elementary and middle schools to receive up to 200 National Football League (NFL) Fuel Up to Play 60 flag football kits. In addition, there will be online training modules for physical education teachers, developed in partnership with the Society of Health and Physical Educators, for teachers to learn how to use the kits. Fuel Up to Play 60 is an in-school physical activity and nutrition program created by the National Dairy Council and the NFL. The program encourages youth to consume low-fat and fat-free dairy, fruits, vegetables, lean meats, and whole grains while achieving at least 60 minutes of physical activity every day. In exchange for this in-kind donation, the District agrees to ensure all schools that receive the Fuel Up to Play 60 flag football kits enroll in the Fuel Up to Play 60 program and complete the 6 steps for Fuel Up to Play 60 by the end of the 2017/18 school year.
This Agreement has been approved as to form and legal content by the Office of the General Counsel.

SCHOOL BOARD GOALS:
 Goal 1: High Quality Instruction
 Goal 2: Continuous Improvement
 Goal 3: Effective Communication

FINANCIAL IMPACT:
The positive financial impact is \$60,000 worth of physical education equipment in the form of an in-kind donation of 200 flag football kits valued at \$300 each. There is no additional financial impact to the District.

EXHIBITS: (List)
(1) Letter of Agreement 2017-18

BOARD ACTION:

(For Official School Board Records Office Only)

SOURCE OF ADDITIONAL INFORMATION:

Name: Stephanie R. Pollard	Phone: 754-321-2260
Name: Matthew Schroeder	Phone: 754-321-1871

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
Senior Leader & Title

Maurice L. Woods - Chief Strategy & Operations Officer

Signature

Approved In Open Board Meeting On: _____

By: _____

School Board Chair